

ORDER



Orders	Order / Rev:	104822	Primary AE:	Amy McCreary
	Alt Order #:	06832438	Sales Office:	BLPHI
	Product Desc:	American Crossroads	Sales Region:	National
	Estimate:	694		
	Flight Dates:	10/30/12 - 11/05/12		
	Original Date / Rev:	07/27/12 / 10/15/12		
	Order Type:	GENERAL		
Agency	Name:	Crossroads Media, LLC	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:	66 Canal Center Plaza Alexandria, VA 22314	Billing Cycle:	EOM/EOC
			Agency Commission:	15%
Advertiser	Name:	American Crossroads <i>- Revised</i>	New Business Thru:	
	Demographic:	A35+	Order Separation:	00:05:00
	Product Codes:	PLI1	Advertiser External ID:	
	Priority:	SELECT PRIORITY CODE	Agency External ID:	
	Revenue Codes:	POLITICAL/AGY, ISSUE, GEN		

Bill Plan

Start Date	End Date	# Spots	Totals				
			Month	# Spots	Gross Amount	Net Amount	Rating
10/29/12	11/05/12	111	November 2012	111	\$83,275.00	\$70,783.75	0.00
			Totals	111	\$83,275.00	\$70,783.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	31%	\$83,275.00
Market	100%	\$268,629.03

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	33%	\$88,647.58
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$42,980.65
KTUD	1%	\$2,686.29
KVVU	17%	\$45,666.94
KWVB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$5,372.58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/30/12	10/30/12	Wake Up Early w/ Wagner	430a-5a		-T-----	:30	1	\$200.00	1	0.00	NM	1	\$200.00
Wake Up Early Wagners															
WAKE-W/WAGNERS REV RATE															
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating					
Week:		10/29/12		-T-----		1		\$200.00		0.00					

Order / Rev: 104822
Alt Order #: 06832438
Flight Dates: 10/30/12 - 11/05/12

Advertiser: American Crossroads
Product Desc: American Crossroads
Estimate: 694

KSNV

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/30/12	10/30/12	Wake Up Early w/ Wagners	CM	430a-5a		-T-----	:30	1	\$200.00	1	0.00	NM		1	\$200.00
WAKE-W/WAGNERS REV RATE																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 10/29/12 11/04/12 -T----- 1 \$200.00 0.00																	
E 2	KSNV	10/31/12	10/31/12	Wake Up Early w/ Wagners	CM	430a-5a		--W----	:30	1	\$200.00	1	0.00	NM		1	\$200.00
WAKE-W/WAGNERS REV RATE																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 10/29/12 11/04/12 --W---- 1 \$200.00 0.00																	
E 3	KSNV	11/01/12	11/01/12	Wake Up Early w/ Wagners	CM	430a-5a		---T---	:30	1	\$200.00	1	0.00	NM		1	\$200.00
WAKE-W/WAGNERS REV RATE																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 10/29/12 11/04/12 ---T--- 1 \$200.00 0.00																	
E 4	KSNV	11/04/12	11/04/12	Wake Up Early w/ Wagners	CM	430a-5a		-----S	:30	1	\$200.00	1	0.00	NM		1	\$200.00
WAKE-W/WAGNERS REV RATE																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 10/29/12 11/04/12 -----S 1 \$200.00 0.00																	
E 5	KSNV	11/05/12	11/05/12	Wake Up Early w/ Wagners	CM	430a-5a		M-----	:30	1	\$200.00	1	0.00	NM		1	\$200.00
WAKE-W/WAGNERS REV RATE																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 11/05/12 11/11/12 M----- 1 \$200.00 0.00																	
E 6	KSNV	10/30/12	10/30/12	The Agenda 1230pm	CM	1230-1p		-T-----	:30	1	\$325.00	1	0.00	NM		1	\$325.00
NEWS 3 AT NOON REV RATE																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 10/29/12 11/04/12 -T----- 1 \$325.00 0.00																	
E 7	KSNV	10/31/12	10/31/12	The Agenda 1230pm	CM	1230-1p		--W----	:30	1	\$325.00	1	0.00	NM		1	\$325.00
NEWS 3 AT NOON REV RATE																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 10/29/12 11/04/12 --W---- 1 \$325.00 0.00																	
E 8	KSNV	11/01/12	11/01/12	The Agenda 1230pm	CM	1230-1p		---T---	:30	1	\$325.00	1	0.00	NM		1	\$325.00
NEWS 3 AT NOON REV RATE																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 10/29/12 11/04/12 ---T--- 1 \$325.00 0.00																	
E 9	KSNV	11/02/12	11/02/12	The Agenda 1230pm	CM	1230-1p		----F--	:30	1	\$325.00	1	0.00	NM		1	\$325.00
NEWS 3 AT NOON REV RATE																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 10/29/12 11/04/12 ----F-- 1 \$325.00 0.00																	
E 10	KSNV	11/05/12	11/05/12	The Agenda 1230pm	CM	1230-1p		M-----	:30	1	\$325.00	1	0.00	NM		1	\$325.00
NEWS 3 AT NOON REV RATE																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 11/05/12 11/11/12 M----- 1 \$325.00 0.00																	
E 11	KSNV	11/04/12	11/04/12	News 3 Sunrise - SUNDAY	CM	6a-7a		-----S	:30	1	\$350.00	1	0.00	NM		1	\$350.00
AVG. ALL WKS/NW3-SUNRS WKND REV RATE																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 10/29/12 11/04/12 -----S 1 \$350.00 0.00																	
E 12	KSNV	10/30/12	10/30/12	Rachael Ray	CM	11am-12pm		-T-----	:30	1	\$325.00	1	0.00	NM		1	\$325.00
RACHAEL RAY REV RATE																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 10/29/12 11/04/12 -T----- 1 \$325.00 0.00																	
E 13	KSNV	10/31/12	10/31/12		CM	11am-12pm		--W----	:30	1	\$325.00	1	0.00	NM		1	\$325.00

Order / Rev: 104822
Alt Order #: 06832438
Flight Dates: 10/30/12 - 11/05/12

Advertiser: American Crossroads
Product Desc: American Crossroads
Estimate: 694

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Rachael Ray											
				Rachael Ray											
				RACHAEL RAY REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	--W----		1			\$325.00		0.00				
E 14	KSNV	11/01/12	11/01/12	Rachael Ray	CM	11am-12pm	---	:30	1	\$325.001	0.00	NM		1	\$325.00
				Rachael Ray											
				RACHAEL RAY REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	--T---		1			\$325.00		0.00				
E 15	KSNV	11/02/12	11/02/12	Rachael Ray	CM	11am-12pm	----	:30	1	\$325.001	0.00	NM		1	\$325.00
				Rachael Ray											
				RACHAEL RAY REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	----F--		1			\$325.00		0.00				
E 16	KSNV	11/05/12	11/05/12	Rachael Ray	CM	11am-12pm	M-----	:30	1	\$325.001	0.00	NM		1	\$325.00
				Rachael Ray											
				RACHAEL RAY REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 11/05/12	11/11/12	M-----		1			\$325.00		0.00				
E 17	KSNV	11/03/12	11/03/12	Wknd Wheel of Fortune	CM	7-730pm	----S-	:30	1	\$550.001	0.00	NM		1	\$550.00
				SAT/ Wheel of Fortune											
				WHEEL REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	----S-		1			\$550.00		0.00				
E 18	KSNV	10/30/12	10/30/12	The Doctors	CM	2pm-3pm	-T-----	:30	1	\$325.001	0.00	NM		1	\$325.00
				The Doctors											
				DOCTORS REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-T-----		1			\$325.00		0.00				
E 19	KSNV	10/31/12	10/31/12	The Doctors	CM	2pm-3pm	--W----	:30	1	\$325.001	0.00	NM		1	\$325.00
				The Doctors											
				DOCTORS REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	--W----		1			\$325.00		0.00				
E 20	KSNV	11/01/12	11/01/12	The Doctors	CM	2pm-3pm	---T---	:30	1	\$325.001	0.00	NM		1	\$325.00
				The Doctors											
				DOCTORS REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	---T---		1			\$325.00		0.00				
E 21	KSNV	11/02/12	11/02/12	The Doctors	CM	2pm-3pm	----F--	:30	1	\$325.001	0.00	NM		1	\$325.00
				The Doctors											
				DOCTORS REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	----F--		1			\$325.00		0.00				
E 22	KSNV	11/05/12	11/05/12	The Doctors	CM	2pm-3pm	M-----	:30	1	\$325.001	0.00	NM		1	\$325.00
				The Doctors											
				DOCTORS REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 11/05/12	11/11/12	M-----		1			\$325.00		0.00				
E 23	KSNV	10/30/12	10/30/12	Late Night w/Fallon	CM	1237a-136am	-T-----	:30	1	\$250.001	0.00	NM		1	\$250.00
				Late Night w/Fallon											
				J FALCON-NBC< REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-T-----		1			\$250.00		0.00				
E 24	KSNV	10/31/12	10/31/12	Late Night w/Fallon	CM	1237a-136am	--W----	:30	1	\$250.001	0.00	NM		1	\$250.00
				Late Night w/Fallon											
				J FALCON-NBC< REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	--W----		1			\$250.00		0.00				
E 25	KSNV	11/01/12	11/01/12		CM	1237a-136am	---T---	:30	1	\$250.001	0.00	NM		1	\$250.00

Order / Rev: 104822 Advertiser: American Crossroads
 Alt Order #: 06832438 Product Desc: American Crossroads KSNV
 Flight Dates: 10/30/12 - 11/05/12 Estimate: 694

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Late Night w/Fallon											
				Late Night w/Fallon											
				J FALLOON-NBC< REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---		1	\$250.00			0.00					
E 26	KSNV	11/02/12	11/02/12	Late Night w/Fallon	CM	1237a-136am	-----F--	:30	1	\$250.00	1	0.00	NM	1	\$250.00
				Late Night w/Fallon											
				J FALLOON-NBC< REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1	\$250.00			0.00					
E 27	KSNV	11/05/12	11/05/12	Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$250.00	1	0.00	NM	1	\$250.00
				Late Night w/Fallon											
				J FALLOON-NBC< REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1	\$250.00			0.00					
E 28	KSNV	10/30/12	10/30/12	M-F Today Show III 4th 8BM		10am-11am	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				Today 4th Hour											
				TODAY SHW3-NBC REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----		1	\$325.00			0.00					
E 29	KSNV	10/31/12	10/31/12	M-F Today Show III 4th 8BM		10am-11am	--W-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				Today 4th Hour											
				TODAY SHW3-NBC REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W----		1	\$325.00			0.00					
E 30	KSNV	11/01/12	11/01/12	M-F Today Show III 4th 8BM		10am-11am	----T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				Today 4th Hour											
				TODAY SHW3-NBC REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1	\$325.00			0.00					
E 31	KSNV	11/02/12	11/02/12	M-F Today Show III 4th 8BM		10am-11am	-----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				Today 4th Hour											
				TODAY SHW3-NBC REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----T---		1	\$325.00			0.00					
E 32	KSNV	11/05/12	11/05/12	M-F Today Show III 4th 8BM		10am-11am	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				Today 4th Hour											
				TODAY SHW3-NBC REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1	\$325.00			0.00					
E 33	KSNV	10/30/12	10/30/12	M-F 5-6a WakeUp w/WagQM		5-6a	-T-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
				M-F 5-6a WakeUp w/Wagners											
				WAKE W/WAGNRS1 REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----		1	\$450.00			0.00					
E 34	KSNV	10/31/12	10/31/12	M-F 5-6a WakeUp w/WagQM		5-6a	--W----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
				M-F 5-6a WakeUp w/Wagners											
				WAKE W/WAGNRS1 REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W----		1	\$450.00			0.00					
E 35	KSNV	11/01/12	11/01/12	M-F 5-6a WakeUp w/WagQM		5-6a	---T---	:30	1	\$450.00	1	0.00	NM	1	\$450.00
				M-F 5-6a WakeUp w/Wagners											
				WAKE W/WAGNRS1 REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---		1	\$450.00			0.00					
E 36	KSNV	11/02/12	11/02/12	M-F 5-6a WakeUp w/WagQM		5-6a	----F--	:30	1	\$450.00	1	0.00	NM	1	\$450.00
				M-F 5-6a WakeUp w/Wagners											
				WAKE W/WAGNRS1 REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1	\$450.00			0.00					
E 37	KSNV	11/05/12	11/05/12		CM	5-6a	M-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00

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Advertiser: American Crossroads
Product Desc: American Crossroads
Estimate: 694

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
M-F 5-6a WakeUp w/Wag																										
M-F 5-6a WakeUp w/Wagners																										
WAKE W/WAGNRS1 REV RATE																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 11/05/12</td><td>11/11/12</td><td>M-----</td><td>1</td><td>\$450.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 11/05/12	11/11/12	M-----	1	\$450.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 11/05/12	11/11/12	M-----	1	\$450.00	0.00																					
E 38	KSNV	10/30/12	10/30/12	M-F Today Show II	3rd HCM	9-10a	-T-----	:30	1	\$750.00	1	0.00	NM	1	\$750.00											
M-F Today Show II																										
TODAY SHW2-NBC REV RATE																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/29/12</td><td>11/04/12</td><td>-T-----</td><td>1</td><td>\$750.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/29/12	11/04/12	-T-----	1	\$750.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/29/12	11/04/12	-T-----	1	\$750.00	0.00																					
E 39	KSNV	10/31/12	10/31/12	M-F Today Show II	3rd HCM	9-10a	--W-----	:30	1	\$750.00	1	0.00	NM	1	\$750.00											
M-F Today Show II																										
TODAY SHW2-NBC REV RATE																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/29/12	11/04/12	--W----	1	\$750.00	0.00																					
E 40	KSNV	11/01/12	11/01/12	M-F Today Show II	3rd HCM	9-10a	--T---	:30	1	\$750.00	1	0.00	NM	1	\$750.00											
M-F Today Show II																										
TODAY SHW2-NBC REV RATE																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/29/12	11/04/12	--T---	1	\$750.00	0.00																					
E 41	KSNV	11/02/12	11/02/12	M-F Today Show II	3rd HCM	9-10a	----F--	:30	1	\$750.00	1	0.00	NM	1	\$750.00											
M-F Today Show II																										
TODAY SHW2-NBC REV RATE																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/29/12	11/04/12	---F--	1	\$750.00	0.00																					
E 42	KSNV	11/05/12	11/05/12	M-F Today Show II	3rd HCM	9-10a	M-----	:30	1	\$750.00	1	0.00	NM	1	\$750.00											
M-F Today Show II																										
JEP REV RATE/PG																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 11/05/12	11/11/12	M-----	1	\$750.00	0.00																					
E 43	KSNV	11/03/12	11/03/12	Wknd Jeopardy	CM	630-7pm	----S-	:30	1	\$550.00	1	0.00	NM	1	\$550.00											
SAT/Jeopardy																										
WHEEL REV RATE/PG																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/29/12	11/04/12	-T-----	1	\$1,300.00	0.00																					
E 44	KSNV	10/30/12	10/30/12	M-F Wheel	CM	7-730pm	-T-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00											
M-F Wheel of Fortune																										
WHEEL REV RATE/PG																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/29/12	11/04/12	--W----	1	\$1,300.00	0.00																					
E 45	KSNV	10/31/12	10/31/12	M-F Wheel	CM	7-730pm	--W----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00											
M-F Wheel of Fortune																										
WHEEL REV RATE/PG																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/29/12	11/04/12	---T---	1	\$1,300.00	0.00																					
E 46	KSNV	11/01/12	11/01/12	M-F Wheel	CM	7-730pm	---T---	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00											
M-F Wheel of Fortune																										
WHEEL REV RATE/PG																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/29/12	11/04/12	---T---	1	\$1,300.00	0.00																					
E 47	KSNV	11/02/12	11/02/12	M-F Wheel	CM	7-730pm	----F--	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00											
M-F Wheel of Fortune																										
WHEE REV RATE/PG																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/29/12	11/04/12	----F--	1	\$1,300.00	0.00																					
E 48	KSNV	11/05/12	11/05/12	M-F Wheel	CM	7-730pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00											
M-F Wheel of Fortune																										
WHEEL REV RATE/PG																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 11/05/12	11/11/12	M-----	1	\$1,300.00	0.00																					
E 49	KSNV	10/30/12	10/30/12		CM	1135p-1237a	-T-----	:30	1	\$750.00	1	0.00	NM	1	\$750.00											

Order / Rev: 104822
Alt Order #: 06832438
Flight Dates: 10/30/12 - 11/05/12

Advertiser: American Crossroads
Product Desc: American Crossroads
Estimate: 694

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
The Tonight Show															
Tonight Show															
TONITE SHW-NBC< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
		Week: 10/29/12	11/04/12	-T-----					1	\$750.00	0.00				
E 50	KSNV	10/31/12	10/31/12	The Tonight Show	CM	1135p-1237a	--W----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
TONITE SHW-NBC< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
		Week: 10/29/12	11/04/12	--W----					1	\$750.00	0.00				
E 51	KSNV	11/01/12	11/01/12	The Tonight Show	CM	1135p-1237a	---T---	:30	1	\$750.00	1	0.00	NM	1	\$750.00
TONITE SHW-NBC< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
		Week: 10/29/12	11/04/12	---T---					1	\$750.00	0.00				
E 52	KSNV	11/02/12	11/02/12	The Tonight Show	CM	1135p-1237a	----F--	:30	1	\$750.00	1	0.00	NM	1	\$750.00
TONITE SHW-NBC< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
		Week: 10/29/12	11/04/12	---F--					1	\$750.00	0.00				
E 53	KSNV	11/05/12	11/05/12	The Tonight Show	CM	1135p-1237a	M-----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
TONITE SHW-NBC< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
		Week: 11/05/12	11/11/12	M-----					1	\$750.00	0.00				
E 54	KSNV	10/30/12	10/30/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	-T-----	:30	1	\$725.00	1	0.00	NM	1	\$725.00
4PM NEWS (1 hour)															
NEWS REV TP &, RATE & PG.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
		Week: 10/29/12	11/04/12	-T-----					1	\$725.00	0.00				
E 55	KSNV	10/31/12	10/31/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	--W----	:30	1	\$725.00	1	0.00	NM	1	\$725.00
4PM NEWS (1 hour)															
NEWS REV TP &, RATE & PG.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
		Week: 10/29/12	11/04/12	--W----					1	\$725.00	0.00				
E 56	KSNV	11/01/12	11/01/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	---T---	:30	1	\$725.00	1	0.00	NM	1	\$725.00
4PM NEWS (1 hour)															
NEWS REV TP &, RATE & PG.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
		Week: 10/29/12	11/04/12	---T---					1	\$725.00	0.00				
E 57	KSNV	11/02/12	11/02/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	----F--	:30	1	\$725.00	1	0.00	NM	1	\$725.00
4PM NEWS (1 hour)															
NEWS REV TP &, RATE & PG.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
		Week: 10/29/12	11/04/12	----F--					1	\$725.00	0.00				
E 58	KSNV	11/05/12	11/05/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	M-----	:30	1	\$725.00	1	0.00	NM	1	\$725.00
4PM NEWS (1 hour)															
NEWS REV TP &, RATE & PG.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
		Week: 11/05/12	11/11/12	M-----					1	\$725.00	0.00				
E 59	KSNV	10/30/12	10/30/12	M-F 6-7a WakeUp w/Wagners		6-7a	-T-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
M-F 6-7a WakeUp w/Wagners															
WAKE W/WAGNRS2 REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
		Week: 10/29/12	11/04/12	-T-----					1	\$1,000.00	0.00				
E 60	KSNV	10/31/12	10/31/12	M-F 6-7a WakeUp w/Wagners		6-7a	--W----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
M-F 6-7a WakeUp w/Wagners															
WAKE W/WAGNRS2 REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
		Week: 10/29/12	11/04/12	--W----					1	\$1,000.00	0.00				
E 61	KSNV	11/01/12	11/01/12	CM	6-7a	---	T---	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00

Order / Rev: 104822
Alt Order #: 06832438
Flight Dates: 10/30/12 - 11/05/12

Advertiser: American Crossroads
Product Desc: American Crossroads
Estimate: 694

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
M-F 6-7a WakeUp w/Wag																										
M-F 6-7a WakeUp w/Wagners																										
WAKE W/WAGNRS2 REV RATE																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/29/12	11/04/12	---T---	1	\$1,000.00	0.00																					
E 62	KSNV	11/02/12	11/02/12	M-F 6-7a WakeUp w/WagM	6-7a		-----F--	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00											
M-F 6-7a WakeUp w/Wagners																										
WAKE W/WAGNRS2 REV RATE																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/29/12	11/04/12	----F--	1	\$1,000.00	0.00																					
E 63	KSNV	11/05/12	11/05/12	M-F 6-7a WakeUp w/WagM	6-7a		M-----	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00											
M-F 6-7a WakeUp w/Wagners																										
WAKE W/WAGNRS2 REV RATE																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 11/05/12	11/11/12	M-----	1	\$1,000.00	0.00																					
E 64	KSNV	10/30/12	10/30/12	Today Show	CM	658a-9am	-T-----	:30	1	\$1,500.001	0.00	NM		1	\$1,500.00											
Today Show REV RATE																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/29/12	11/04/12	-T-----	1	\$1,500.00	0.00																					
E 65	KSNV	10/31/12	10/31/12	Today Show	CM	658a-9am	--W----	:30	1	\$1,500.001	0.00	NM		1	\$1,500.00											
Today Show REV RATE																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/29/12	11/04/12	--W----	1	\$1,500.00	0.00																					
E 66	KSNV	11/01/12	11/01/12	Today Show	CM	658a-9am	---T---	:30	1	\$1,500.001	0.00	NM		1	\$1,500.00											
Today Show REV RATE																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/29/12	11/04/12	---T---	1	\$1,500.00	0.00																					
E 67	KSNV	11/02/12	11/02/12	Today Show	CM	658a-9am	---F--	:30	1	\$1,500.001	0.00	NM		1	\$1,500.00											
Today Show REV RATE																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/29/12</td><td>11/04/12</td><td>---F--</td><td>1</td><td>\$1,500.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/29/12	11/04/12	---F--	1	\$1,500.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/29/12	11/04/12	---F--	1	\$1,500.00	0.00																					
E 68	KSNV	11/05/12	11/05/12	Today Show	CM	658a-9am	M-----	:30	1	\$1,500.001	0.00	NM		1	\$1,500.00											
Today Show REV RATE																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 11/05/12	11/11/12	M-----	1	\$1,500.00	0.00																					
E 69	KSNV	10/30/12	10/30/12	M-F Early News	CM	5-630p	-T-----	:30	1	\$1,200.001	0.00	NM		1	\$1,200.00											
M-F Early News																										
VARIOUS REV RATE																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/29/12	11/04/12	-T-----	1	\$1,200.00	0.00																					
E 70	KSNV	10/31/12	10/31/12	M-F Early News	CM	5-630p	--W----	:30	1	\$1,200.001	0.00	NM		1	\$1,200.00											
M-F Early News																										
VARIOUS REV RATE																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/29/12	11/04/12	--W----	1	\$1,200.00	0.00																					
E 71	KSNV	11/01/12	11/01/12	M-F Early News	CM	5-630p	---T---	:30	1	\$1,200.001	0.00	NM		1	\$1,200.00											
M-F Early News																										
VARIOUS REV RATE																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/29/12</td><td>11/04/12</td><td>---T---</td><td>1</td><td>\$1,200.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/29/12	11/04/12	---T---	1	\$1,200.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/29/12	11/04/12	---T---	1	\$1,200.00	0.00																					
E 72	KSNV	11/02/12	11/02/12	M-F Early News	CM	5-630p	----F--	:30	1	\$1,200.001	0.00	NM		1	\$1,200.00											
M-F Early News																										
VARIOUS REV RATE																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/29/12	11/04/12	----F--	1	\$1,200.00	0.00																					
E 73	KSNV	11/05/12	11/05/12		CM	5-630p	M-----	:30	1	\$1,200.001	0.00	NM		1	\$1,200.00											

Order / Rev: 104822
Alt Order #: 06832438
Flight Dates: 10/30/12 - 11/05/12

Advertiser: American Crossroads
Product Desc: American Crossroads
Estimate: 694

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Early News											
				M-F Early News											
				VARIOUS REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 11/05/12	11/11/12	M-----		1	\$1,200.00		0.00						
E 74	KSNV	10/30/12	10/30/12	Noon News	CM	12-1230pm	-T-----	:30	1	\$425.001	0.00	NM		1	\$425.00
				Noon News											
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/29/12	11/04/12	-T-----		1	\$425.00		0.00						
E 75	KSNV	10/31/12	10/31/12	Noon News	CM	12-1230pm	--W-----	:30	1	\$425.001	0.00	NM		1	\$425.00
				Noon News											
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/29/12	11/04/12	--W-----		1	\$425.00		0.00						
E 76	KSNV	11/01/12	11/01/12	Noon News	CM	12-1230pm	---T---	:30	1	\$425.001	0.00	NM		1	\$425.00
				Noon News											
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/29/12	11/04/12	---T---		1	\$425.00		0.00						
E 77	KSNV	11/02/12	11/02/12	Noon News	CM	12-1230pm	----F--	:30	1	\$425.001	0.00	NM		1	\$425.00
				Noon News											
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/29/12	11/04/12	----F--		1	\$425.00		0.00						
E 78	KSNV	11/05/12	11/05/12	Noon News	CM	12-1230pm	M-----	:30	1	\$425.001	0.00	NM		1	\$425.00
				Noon News											
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 11/05/12	11/11/12	M-----		1	\$425.00		0.00						
E 79	KSNV	11/03/12	11/03/12	News 3 Sunrise - SATURDAY	6a-7a		-----S-	:30	1	\$350.001	0.00	NM		1	\$350.00
				News 3 Sunrise SATURDAY											
				AVG. ALL WKS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/29/12	11/04/12	-----S-		1	\$350.00		0.00						
E 80	KSNV	10/30/12	10/30/12	Dr. Phil	CM	3-4p	-T-----	:30	1	\$450.001	0.00	NM		1	\$450.00
				Dr Phil											
				DR. PHIL<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rating</u>						
		Week: 10/29/12	11/04/12	-T-----		1	\$450.00		0.00						
E 81	KSNV	10/31/12	10/31/12	Dr. Phil	CM	3-4p	--W----	:30	1	\$450.001	0.00	NM		1	\$450.00
				Dr Phil											
				DR. PHIL<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rating</u>						
		Week: 10/29/12	11/04/12	--W----		1	\$450.00		0.00						
E 82	KSNV	11/01/12	11/01/12	Dr. Phil	CM	3-4p	---T---	:30	1	\$450.001	0.00	NM		1	\$450.00
				Dr Phil											
				DR. PHIL<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rating</u>						
		Week: 10/29/12	11/04/12	---T---		1	\$450.00		0.00						
E 83	KSNV	11/02/12	11/02/12	Dr. Phil	CM	3-4p	----F--	:30	1	\$450.001	0.00	NM		1	\$450.00
				Dr Phil											
				DR. PHIL<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rating</u>						
		Week: 10/29/12	11/04/12	----F--		1	\$450.00		0.00						
E 84	KSNV	11/05/12	11/05/12	Dr. Phil	CM	3-4p	M-----	:30	1	\$450.001	0.00	NM		1	\$450.00
				Dr Phil											
				DR. PHIL<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rating</u>						
		Week: 11/05/12	11/11/12	M-----		1	\$450.00		0.00						
E 85	KSNV	11/04/12	11/04/12		CM	7a-8am	-----S	:30	1	\$750.001	0.00	NM		1	\$750.00

Order / Rev: 104822
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Flight Dates: 10/30/12 - 11/05/12

Advertiser: American Crossroads
Product Desc: American Crossroads
Estimate: 694

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sunday Today															
Sunday Today															
SUN TODAY-NBC REV RATE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/29/12 11/04/12 -----S 1 \$750.00 0.00															
E 86	KSNV	11/03/12	11/03/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.001	0.00	NM		1	\$625.00
Saturday Today															
AVG. ALL WKS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/29/12 11/04/12 -----S- 1 \$625.00 0.00															
E 87	KSNV	10/31/12	10/31/12	Wed PR 9-10p	CM	9-10pm	--W----	:30	1	\$4,000.001	0.00	NM		1	\$4,000.00
Wednesday Prime 9-10pm															
SVU RATE & PC															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/29/12 11/04/12 --W--- 1 \$4,000.00 0.00															
E 88	KSNV	11/03/12	11/03/12	News 3 Live in Prime	CM	7-10pm	-----S-	:30	1	\$1,200.001	0.00	NM		1	\$1,200.00
News 3 in Prime															
NBC PRIME REV RATE/PG															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/29/12 11/04/12 -----S- 1 \$1,200.00 0.00															
E 89	KSNV	11/03/12	11/03/12	News 3 Today - SATURDAY	CM	9am-930am	-----S-	:30	1	\$500.001	0.00	NM		1	\$500.00
News 3 Today - SAT															
AVG. ALL WKS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/29/12 11/04/12 -----S- 1 \$500.00 0.00															
E 90	KSNV	11/03/12	11/03/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.001	0.00	NM		1	\$1,100.00
Sa-Su News 3 at Eleven															
WKD2 NWS-AT 11<															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/29/12 11/04/12 -----S- 1 \$1,100.00 0.00															
E 91	KSNV	11/04/12	11/04/12	Chris Matthews 9:30AM	CM	9:30a-10a	-----S	:30	1	\$600.001	0.00	NM		1	\$600.00
Chris Matthews SUN 9:30am															
CM REV RATE/PG															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/29/12 11/04/12 -----S 1 \$600.00 0.00															
E 92	KSNV	11/03/12	11/03/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$675.001	0.00	NM		1	\$675.00
Sa-Su Early News															
AVG. ALL WKS REV RATE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/29/12 11/04/12 -----S- 1 \$675.00 0.00															
E 93	KSNV	11/01/12	11/01/12	Thurs PR 10-11p	CM	10-11pm	---T---	:30	1	\$3,200.001	0.00	NM		1	\$3,200.00
Thursday Prime 10-11pm															
ROCK CENTER REV RATE/PROGRAM															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/29/12 11/04/12 ---T--- 1 \$3,200.00 0.00															
E 94	KSNV	10/30/12	10/30/12	Days of our Lives	CM	1258p-2pm	---T----	:30	1	\$425.001	0.00	NM		1	\$425.00
Days of our Lives															
DAYS-OUR LIVES<															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/29/12 11/04/12 ---T---- 1 \$425.00 0.00															
E 95	KSNV	10/31/12	10/31/12	Days of our Lives	CM	1258p-2pm	--W----	:30	1	\$425.001	0.00	NM		1	\$425.00
Days of our Lives															
DAYS-OUR LIVES<															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/29/12 11/04/12 --W--- 1 \$425.00 0.00															
E 96	KSNV	11/01/12	11/01/12	Days of our Lives	CM	1258p-2pm	---T---	:30	1	\$425.001	0.00	NM		1	\$425.00
Days of our Lives															
DAYS-OUR LIVES<															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/29/12 11/04/12 ---T--- 1 \$425.00 0.00															
E 97	KSNV	11/02/12	11/02/12		CM	1258p-2pm	----F--	:30	1	\$425.001	0.00	NM		1	\$425.00

Order / Rev: 104822
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Advertiser: American Crossroads
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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Days of our Lives											
				Days of our Lives											
				DAYS-OUR LIVES<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	----F--		1	\$425.00		0.00						
E 98	KSNV	11/05/12	11/05/12	Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
				Days of our Lives											
				DAYS-OUR LIVES<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 11/05/12	11/11/12	M-----		1	\$425.00		0.00						
E 99	KSNV	11/04/12	11/04/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
				News 3 Today											
				AVG. ALL WKS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	-----S		1	\$500.00		0.00						
E100	KSNV	10/30/12	10/30/12	M-F News 3 at Eleven	CM	11pm-1135pm	-T-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
				M-F News 3 at Eleven											
				NEWS 3 AT 11< REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	-T-----		1	\$1,200.00		0.00						
E101	KSNV	10/31/12	10/31/12	M-F News 3 at Eleven	CM	11pm-1135pm	--W----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
				M-F News 3 at Eleven											
				NEWS 3 AT 11< REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	--W----		1	\$1,200.00		0.00						
E102	KSNV	11/01/12	11/01/12	M-F News 3 at Eleven	CM	11pm-1135pm	---T---	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
				M-F News 3 at Eleven											
				NEWS 3 AT 11< REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	---T---		1	\$1,200.00		0.00						
E103	KSNV	11/02/12	11/02/12	M-F News 3 at Eleven	CM	11pm-1135pm	----F--	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
				M-F News 3 at Eleven											
				NEWS 3 AT 11< REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	----F--		1	\$1,200.00		0.00						
E104	KSNV	11/05/12	11/05/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
				M-F News 3 at Eleven											
				NEWS 3 AT 11< REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 11/05/12	11/11/12	M-----		1	\$1,200.00		0.00						
E105	KSNV	10/30/12	10/31/12	Face to Face/Ralston Rep	CM	730-758pm	-TW---	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00
				Face to Face w/ J.Ralston											
				FACE-J RALSTON< REV RATE,ADDED SPOT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	-TW---		2	\$900.00		0.00						
E106	KSNV	11/01/12	11/02/12	Face to Face/Ralston Rep	CM	730-758pm	---TF--	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00
				Face to Face w/ J.Ralston											
				FACE-J RALSTON< REV RATE ADDED SPOT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	---TF--		2	\$900.00		0.00						
E107	KSNV	11/05/12	11/05/12	Face to Face/Ralston Rep	CM	730-758pm	M-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
				Face to Face w/ J.Ralston											
				FACE-J RALSTON< REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 11/05/12	11/11/12	M-----		1	\$900.00		0.00						
E108	KSNV	11/04/12	11/04/12	Meet the Press	CM	8a-9am	-----S	:30	1	\$3,000.00	1	0.00	NM	1	\$3,000.00
				Meet the Press											
				MEET PRESS-SUN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	-----S		1	\$3,000.00		0.00						
E109	KSNV	11/04/12	11/04/12		CM	7-10pm	-----S	:30	1	\$1,200.00	2	0.00	NM	1	\$1,200.00

Order / Rev: 104822
Alt Order #: 06832438
Flight Dates: 10/30/12 - 11/05/12

Advertiser:	American Crossroads
Product Desc:	American Crossroads
Estimate:	694

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				News 3 Live in Prime											
				News 3 in Prime											
ADDEDSPOT NEWS AFT NFL															
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
	Week: 10/29/12	11/04/12	-----S		1	\$1,200.00		0.00							
												Totals	111	\$83,275.00	